# MITHULA PALANIVEL ILLUSTRATOR & DESIGNER

Mithula is an independent illustrator and designer based out of Singapore. She has worked on multiple client and personal projects, exploring visual practices like illustrations, print design and branding.

## **EDUCATION**

# Nanyang Academy of Fine Arts Diploma in Graphic Communication

CGPA 3.6 on a 4-point scale Singapore, 2018-2021

# Suguna PIP School CBSE Class 12

Coimbatore, India, 2015-2017

### **EXPERIENCE**

# Amazon Services (2021 Jan-Apr) Independent Illustrator

USA (Remote)

Created colourful and captivating illustrations for multiple classic children's stories. The illustrations were made for a bilingual educational application.

# Flash Concepts (2020 July-Present) Graphic Design Intern

Singapore

Design clear, engaging assets and collaterals to support their events, for both print and web communications. Ideated and designed communications for various brands like DBS, SMU and NUS.

# Signatures Design (2019 Nov-Dec) Branding & Editorial Intern

Coimbatore, India

Developed and shaped brands to give a meaningful exeprience to consumers.

# Vitalmed IT Solutions (2018-2020) Graphic Design Intern & Freelancer

Coimbatore, India

Digital designs including web and mobile app designs for clients from various industries.

### CONTACT

Portfolio: www.theinkedge.com Instagram: @theinkedge

mithulapalanivel219@gmail.com

### AWARDS

### Kwan Im Thong Hood Cho Temple Scholarship

Nanyang Academy of Fine Arts, 2019

#### Dean's List Award

Nanyang Academy of Fine Arts, 2019

### **PROJECTS**

#### Flagship Genius Ft. Ayutthaya Hybrid Exhibition, Singapore, 2019

Exhibition ft. Ayutthaya showcasing NAFA's interdisciplinary art making

### Your House Your Rules Student-Led Project, Singapore, 2019

16 artists and their inteprestation of house, to set up a solo exhibit

### SKILLS AND MORE

#### **Digital Tools**

Photoshop, Illustrator, After Effects, Dreamweaver, InDesign, Procreate, XD, Dimensions

#### Languages

English fluent Tamil native

#### Interests

Geography, World Cultures, Illustrations, Travel, Food